

WHITE-LABEL AI SUPPORT FOR PARTNERS

Sell Owlish under your own name.

Give clients AI customer support that can answer from their knowledge base, hand off to people, and run across the channels they already use.

\$499

per month after first paid client

Custom domain, partner branding, partner dashboard, and unlimited client workspace management.

No fee until first paid client

Client pays Owlish directly

You sell services on top

FOR AGENCIES, CONSULTANCIES, AND SOFTWARE COMPANIES

Your branded AI support platform, without building one.

Owlish gives you the client workspace, knowledge ingestion, web widget, channels, helpdesk handoff, and billing foundation. You package the service, own the client relationship, and charge for implementation and ongoing support.

PARTNER BASE

\$499

per month after first paid client, or \$399/mo annual

Included in the partner layer

- Custom domain for your branded client portal.
- Partner branding across client-facing surfaces.
- Partner dashboard for managing client workspaces.
- Unlimited client workspaces, subject to fair use.
- Priority support for partner operations.

What every client workspace can run

Each client selects their own Owlish workspace plan.

Answer

AI responses grounded in the client's own knowledge base.

Act

Skills and workflows that let the agent do more than reply.

Hand off (Growth+)

Shared inbox and human takeover for conversations that need people, on Growth and Scale.

A CLEAN CLIENT HANDOFF

Set up the workspace. Hand billing to the client.

Prepare the experience before launch. The partner fee is waived until your first client becomes paid active; client-facing trials run through Stripe.

<p>01</p> <p>Create</p> <p>Open a client workspace under your partner account.</p>	<p>02</p> <p>Configure</p> <p>Ingest docs, tune tone, add widget branding, and connect channels.</p>	<p>03</p> <p>Invite</p> <p>Bring the client in when the experience is ready to review.</p>	<p>04</p> <p>Launch</p> <p>Client picks a plan, adds payment, and starts a 14-day Stripe trial.</p>
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Simple billing, clean ownership.

Owlish invoices the client for their workspace plan. You invoice setup, training, and managed support. The partner layer starts after your first paid client.

CLIENT PLAN	PRICE	BEST FIT
Starter	\$49/mo	Small web support agent.
Growth	\$149/mo	Shared inbox, handoff, Slack, API, summaries.
Scale	\$449/mo	Multi-channel support with advanced AI metadata.

YOUR REVENUE

Setup packages, retainers, training, and integration work.

OWLISH REVENUE

Partner layer starts after your first paid client; each client pays their own workspace subscription.

Partner economics

Earn from the work that makes AI support useful.

Owlish Partners is built for service revenue, not subscription markup. You package setup, cleanup, training, integration, and ongoing support under your own brand.

Start without platform risk

Partner fee waived until your first paid client.

Paid means their Stripe trial has converted and the workspace is enabled for real customer traffic.

Partner service packages

Examples

Setup package \$2,500-\$7,500

Knowledge cleanup, agent setup, launch QA

Channel rollout \$500-\$1,500/channel

Slack, Teams, Google Chat, WhatsApp

Monthly managed support \$750-\$2,000/mo

Monitoring, reporting, training, improvements

Potential earnings example

3 client launches

3 x \$3,500 setup packages

\$10,500



3 x \$750/mo retainers

\$2,250/mo

After \$499 Owlish layer

\$1,751/mo

Example fees are illustrative only, not a pricing recommendation. Partners set their own service pricing. Client software subscriptions are billed separately by Owlish/Chevvi and excluded here.

A PARTNER PLAN FOR MANAGED AI SUPPORT

Built for teams that sell outcomes, not chatbot licenses.

Owlish Partners fits agencies and companies that want a branded support platform, implementation revenue, and a clean operating model for multiple clients.

Best fit

Agencies selling support automation to several clients.

Consultancies that package onboarding, cleanup, and training.

Software companies that want an AI support layer under their own brand.

Operators who need client workspaces kept separate and easy to hand over.

You bring

Client relationships and vertical expertise.

Support process design and content cleanup.

Implementation, training, and monthly management.

Clear packaging for setup fees and service retainers.

INVOICE VISIBILITY

Software invoices may reference Owlish/Chevvi because Chevvi Pty Ltd is merchant of record. Partner services are billed separately.

Common questions

When does the partner fee start?

After your first client becomes paid active.

Can partners charge their own fees?

Yes. Partners set setup, training, integration, and retainer pricing.

How do client trials work?

Clients choose a plan, enter payment, and start a 14-day Stripe trial.

Request partner access.

Tell us who you serve, how many clients you expect to onboard, and whether you need a custom domain from day one.

CONTACT

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Subject: Owlish Partners

Pricing in USD. Taxes may apply. Owlish is operated by Chevvi Pty Ltd (ABN 54 682 793 602). Client software subscriptions and payment records may reference Owlish/Chevvi; partner services are billed separately by the partner.